

The Other Side of the Coin



From Healthcare
to Wellness

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A Medical Sociologist Meets a Tech School



- Study of **social determinants of health**
- Health of a **society**
- Applied medical sociology: **population health management**
- Linking the skill sets of research, organizations, navigating different perspectives, taking a system level approach... to the job market.



The Other Side of the Coin

- **Healthcare:** to diagnose and treat illness
- **Population health management:** to prevent and manage conditions in a community
- Who's job is it?
- Who currently does it?
- Where does it happen?



Education, Industry, Community

- Crushing student debt, a rapidly changing job market, a diversifying, aging, and chronically ill population..
- Innovation is necessary and can be taught
- Students are the link!
- YOU will perform the **system update**



Teaching Innovation...

Facilitating **Adaptation**

- **Research projects:**
gathering intel from the community served
- **Program development:**
providing education and translating research into a project
- **Program assessment:**
determining what worked and what didn't
- **Evidenced-based:**
using data to motivate and seek funding



Student-Led Research Center

- Providing low risk format for **implementing** innovative ideas
- Capitalizing on research skills, **creativity**
- Immediately translating abilities; help systems **adapt** and serve
- Real **work experience**, minimal student debt, recommendations from professional organizations
- **Measurable** benefits to community



It's happening now...

- Health Impact Assessment
- Emergency Preparedness Community Study
- Youth-led Coalitions to Prevent Violence and Drug Abuse
- Health Education and Free Lunch for Rural Communities
- **Our Partners:** Public Health, Fire Department, Police Force, Non-Profit Organizations



Perform the system update

- Adapting to a rapidly changing world
- Engaging with your community
- Translating your skills in real time
- Gathering intel to guide practical innovation
- **You** will create a culture and structure for a healthy society



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